



Las Vegas Metropolitan Police Department

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Douglas C. Gillespie, Sheriff

FOR IMMEDIATE RELEASE

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Researchers Coming to Homes in Las Vegas

The LVMPD wants citizens to be aware that the National Opinion Research Center (NORC) will be conducting an important national survey on energy use in the next few months. This survey will involve researchers going in person to some Las Vegas households.

Starting Monday, February 8th, and through the month of August, NORC will be conducting interviews in neighborhoods randomly selected from the census bureau. The researchers will usually come to homes between 5:00 p.m. - 6:00 pm. They will be professionally dressed, and will have a numbered photo ID badge. The ID will say "NORC a national organization for research at the University of Chicago." Badges will also have a phone number to call to verify the ID of the field interviewer. That number is 866-287-1393.

Citizens should be aware that this is a legitimate survey sponsored by the Department of Energy and the Energy Information Administration. The survey is about household/residential energy use. Sample questions are: How old is your refrigerator? Do you unplug your TV? Have you updated any of your appliances? Residents will also be asked for the names of their utility companies.

All households selected will receive an advance notice letter indicating an interviewer will be coming to their home in person. Participation in the study is completely voluntary.

Federal, state, and local energy companies use the survey information to project energy use in the future and to develop energy efficient products.

If a researcher comes to your home, please check their ID badge, and be aware that all questions should be related to energy use. Interviewers will not ask you for social security or credit card numbers.

For more information on the NORC study, please call toll-free: 1-877-396-5366.

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www.lvmpd.com or www.ProtectTheCity.com